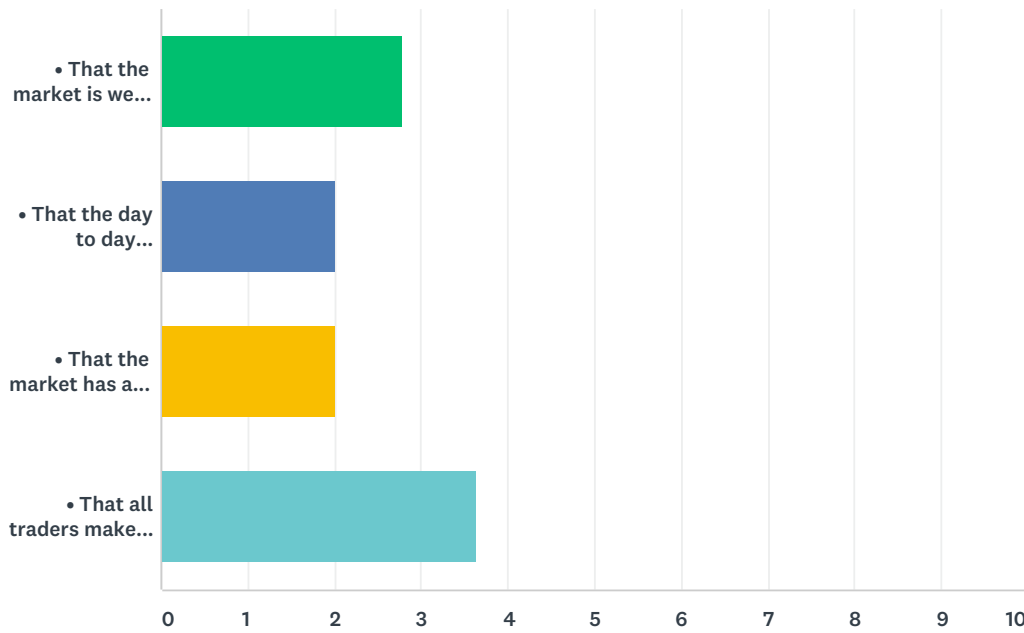


Q1 Rank the following in order, with 1 being the most important and 4 being the least important to you as a trader;

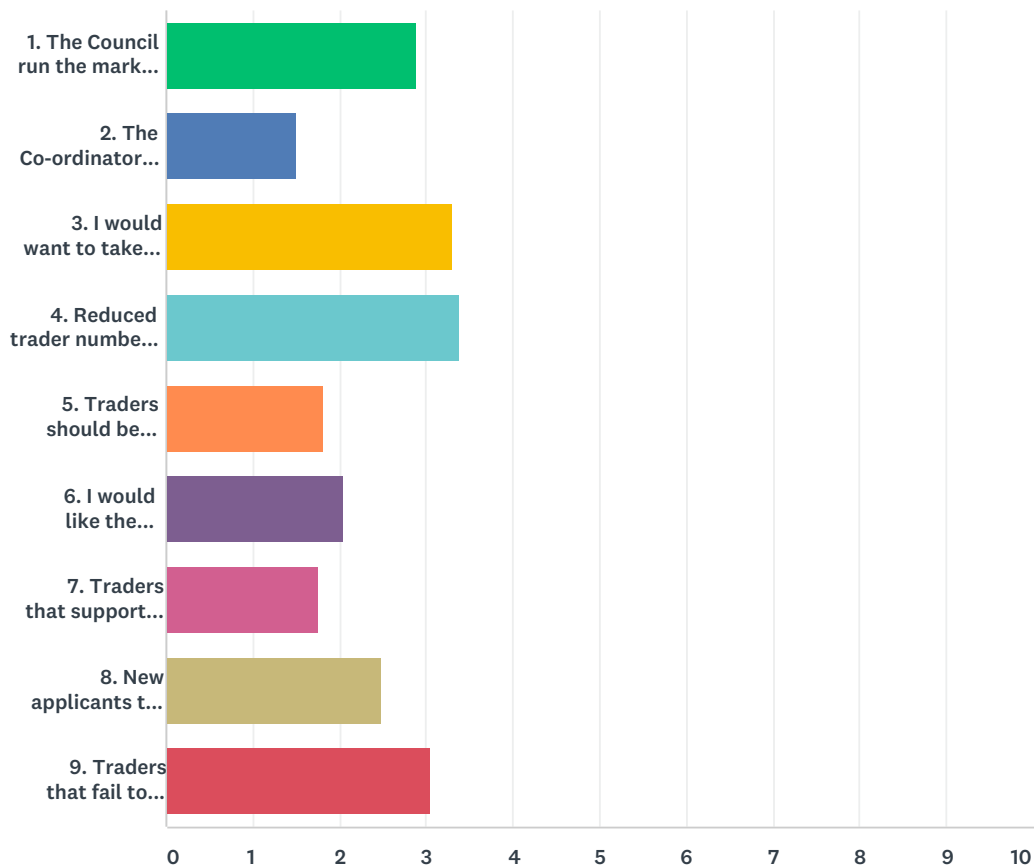
Answered: 16 Skipped: 0



	1	2	3	4	TOTAL	SCORE
• That the market is well attended by traders when I operate.	11.11% 1	66.67% 6	11.11% 1	11.11% 1	9	2.78
• That the day to day management of the market is the role of the Co-ordinator.	11.11% 1	22.22% 2	22.22% 2	44.44% 4	9	2.00
• That the market has a mixed offer that reflects retail trends.	0.00% 0	30.77% 4	38.46% 5	30.77% 4	13	2.00
• That all traders make what they sell.	85.71% 12	0.00% 0	7.14% 1	7.14% 1	14	3.64

Q2 Rate the following questions between 1-9

Answered: 16 Skipped: 0



	STRONGLY AGREE	AGREE	UNSURE OR NEITHER AGREE OR DISAGREE	DISAGREE	STRONGLY DISAGREE	TOTAL	WEIGHTED AVERAGE
1. The Council run the market effectively	12.50% 2	37.50% 6	12.50% 2	25.00% 4	12.50% 2	16	2.88
2. The Co-ordinator role is necessary for the effective operation of the market	62.50% 10	25.00% 4	12.50% 2	0.00% 0	0.00% 0	16	1.50
3. I would want to take part in an alternative model of trader-led management of the market	0.00% 0	12.50% 2	56.25% 9	18.75% 3	12.50% 2	16	3.31
4. Reduced trader numbers on market days positively affects my business	12.50% 2	6.25% 1	31.25% 5	31.25% 5	18.75% 3	16	3.38
5. Traders should be financially incentivised by the Council for regular attendance	50.00% 8	31.25% 5	6.25% 1	12.50% 2	0.00% 0	16	1.81
6. I would like the Council to do more to prevent non-attendance by traders	37.50% 6	31.25% 5	25.00% 4	0.00% 0	6.25% 1	16	2.06

7. Traders that support the market regularly should have preference over the pitch they operate from.	43.75% 7	43.75% 7	6.25% 1	6.25% 1	0.00% 0	16	1.75
8. New applicants that make what they sell should not be prevented from trading	12.50% 2	37.50% 6	37.50% 6	12.50% 2	0.00% 0	16	2.50
9. Traders that fail to attend regularly should be prevented from trading	6.25% 1	25.00% 4	43.75% 7	6.25% 1	18.75% 3	16	3.06

Q3 Finally; the Terms & Conditions concern the relationship between the City Council and the traders they licence to operate on the All Saints Gardens market. What one issue would you like to see addressed in this review?

Answered: 12 Skipped: 4